



BAC K G R O U N D F O R M - CRTS (Convention, Retail, Tourism, Service Industries)

Information is confidential

Person filling out form	Phone	Date
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COMPANY INFORMATION	
Company name	Business Sector (see attached sectors)
Address	NAICS (see attached NAICS codes)
	Web site
City/Municipality, State/Province	Company email
Zip code	Previous company name (if applicable)
Country	Electric utility
County	Natural gas utility
Phone	

COMPANY CONTACT(S)		
Contact #1		
First name	Middle name	Last name
Title	Cellular phone	
Work phone		
Email		

LOCAL EMPLOYMENT

Full time	Shifts per day
Part time	Days per week
Contract/Lease	Peak employment season <input type="checkbox"/> Spring <input type="checkbox"/> Summer <input type="checkbox"/> Fall <input type="checkbox"/> Winter <input type="checkbox"/> None
Employment by position - number	Number of jobs added or lost in the past three years
Management Technical	Union at company <input type="checkbox"/> Yes <input type="checkbox"/> No
Sales/Marketing Administrative/Office	If yes, primary union
Production	Contract expiration date (mm/yy)
Total gross annual payroll	

FACILITY

Room for expansion <input type="checkbox"/> Yes <input type="checkbox"/> No	Building size (sq. ft.)
Facility ownership <input type="checkbox"/> Own <input type="checkbox"/> Lease	Number of buildings
Lease expiration date	Acreage
Property owner information	Type of facility (check all that apply) <input type="checkbox"/> Distribution / Warehouse <input type="checkbox"/> Office operation <input type="checkbox"/> Branch Plant <input type="checkbox"/> R&D <input type="checkbox"/> Headquarters <input type="checkbox"/> Division <input type="checkbox"/> Manufacturing
Age of main building <input type="checkbox"/> < 10 years <input type="checkbox"/> 10-25 years <input type="checkbox"/> > 25 years	Other facilities with similar products <input type="checkbox"/> Yes <input type="checkbox"/> No
Condition of building <input type="checkbox"/> Excellent <input type="checkbox"/> Good <input type="checkbox"/> Average <input type="checkbox"/> Fair <input type="checkbox"/> Poor	If yes, location(s)
Facility appeal <input type="checkbox"/> Excellent <input type="checkbox"/> Good <input type="checkbox"/> Average <input type="checkbox"/> Fair <input type="checkbox"/> Poor	Past <input type="checkbox"/> expansion <input type="checkbox"/> reduction Date (__ / __) Sq. ft. _____ Investment \$ _____ Jobs _____
Facility functionality <input type="checkbox"/> Excellent <input type="checkbox"/> Good <input type="checkbox"/> Average <input type="checkbox"/> Fair <input type="checkbox"/> Poor	Purpose

UTILITY SERVICES

32. How is the consumption of the following utilities changing?				Please rate your satisfaction with your utility providers								
Type of Utility	I*	S*	D*	Low	1	2	3	4	5	6	7	High
A) Water	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
B) Sewer	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
C) Natural Gas	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
D) Electric	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
E) Telecom (voice)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
F) Cellular service	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
G) Internet access	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
H) Internet speed	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	

* I = Increasing, S = Stable, D = Decreasing

Please comment on any utility services with low satisfaction (3 or lower) or high (5 or above):

Utility service comment 1 (circle one) A B C D E F G H	Low/High Rank Comment 1: (Interviewer: Circle one – Positive, Negative)
Utility service comment 2 (circle one) A B C D E F G H	Low/High Rank Comment 2: (Interviewer: Circle one – Positive, Negative)
Utility service comment 3 (circle one) A B C D E F G H	Low/High Rank Comment 3: (Interviewer: Circle one – Positive, Negative)
Utility Notes	

COMMUNITY SERVICES

33. Please rate the quality of the following services provided by the community on a scale of 1 to 7, 7 being high.

	Low	1	2	3	4	5	6	7	High
A) Police protection		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	NA
B) Fire protection		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	NA
C) Ambulance paramedic service		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	NA
D) Health care services		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	NA
E) Child care services		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	NA
F) School (K–12)		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	NA
G) Tech college		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	NA

H) Community college	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	NA
I) College(s) and university(ies)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	NA
J) Public transportation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	NA
K) Traffic control	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	NA
L) Streets and roads (local)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	NA
M) Highways (State & Federal)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	NA
N) Airline passenger service	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	NA
O) Air cargo service	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	NA
P) Trucking	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	NA
Q) Property tax assessment (fair & equitable)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	NA
R) Zoning changes and building permits	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	NA
S) Regulatory enforcement (fair & equitable)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	NA
T) Community planning	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	NA
U) Community services (not otherwise listed)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	NA
V) County services (not otherwise listed)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	NA
W) Chamber of Commerce or business association	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	NA
X) Economic development organization	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	NA
Y) Workforce Services	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	NA

For services with satisfaction rated 3 or below, please comment:	
Service comment 1 (circle one) A B C D E F G H I J K L M N O P Q R S T U V W X Y	Low/High Rank Comment 1: (Interviewer: Circle one – Positive, Negative)
Service comment 2 (circle one) A B C D E F G H I J K L M N O P Q R S T U V W X Y	Low/High Rank Comment 2: (Interviewer: Circle one – Positive, Negative)
Service comment 3 (circle one) A B C D E F G H I J K L M N O P Q R S T U V W X Y	Low/High Rank Comment 3: (Interviewer: Circle one – Positive, Negative)
Utility Notes	

BUSINESS SECTOR AND NAICS REFERENCE PAGES

PRIME BUSINESS SECTOR	
Advanced Manufacturing	Manufacturing techniques and machines combined with information technology, microelectronics, and new organizational practices in the manufacturing process
Aeronautics and Defense	Aviation, aircraft parts and equipment, defense contractor
Agriculture	Cultivation and processing animals, plants, fungi and other life forms for food, fibers and byproducts
Building & Construction	Heavy construction, commercial buildings, residential
Business Service	Services (intangible products) provided to other business entities not otherwise listed, e.g. consulting, training, and accounting
Communications	Electronic and print media, publishing, photography
Consumer Goods Producer	Useful life less than 3 years; food, health, paper products, beverages
Consumer Services	Residential construction, airline, residential real estate
Convention/Tourism	Primary attractions, casino, museum, national park, amusement park
Creative Arts	Dramaturgy, music, graphic arts/cartooning, performing arts, film, publishing, galleries, museums, and the visual arts.
Diversified	Conglomerate with multiple product lines across different industries
Durable Goods Producer	Consumer good useful life greater than 3 years; automobile, dishwasher, heating
Energy & Energy Utilities	Combined Energy producers, energy utilities
Film and Movie Production	Film, movie, digital video live and animation production, production companies, facilities, and their supply chain
Finance, Insurance, & Real Estate (F.I.R.E.)	Financial institutions, insurance companies, real estate, commercial real estate brokerage
Forestry	Managing forests, tree plantations, and related natural resources
Government	All government installations and non-private facilities
Health Care & Pharmaceuticals	Hospitals, clinics, drug companies
High End Business Service	Law firms, consulting (engineering, construction, management)
Industrial Goods	Goods used to manufacture other goods; components or raw material, steel, fork lift, heavy equipment, industrial machinery
Mineral	Locating, mining, processing, selling and distribution
Non-Profit	Statewide, Regional, National NFP
Retail Related Operations	Headquarters, back office, call center, warehouse/distribution
Technology/Information	Life sciences, Bio tech, software/hardware, electronics, Internet applications and content
Telecommunications	Telephone companies, cable providers, Internet service providers
Transportation	Distribution and warehousing (non-retail), trucking, shipping, rail, barge
Utilities	Public, cooperative, and private utilities

PRIME NAICS CODES			
561	Administrative and Support Services	213	Mining - Support Activity
3364	Aerospace Manufacturing	212	Mining (except Oil and Gas)
115	Agriculture & Forestry - Support Activity	339	Miscellaneous Manufacturing
112	Animal Production	512	Motion Picture & Sound Recording
315	Apparel Manufacturing	327	Nonmetallic Mineral Product Manufacturing
3361	Automotive Manufacturing	81	Non-Profits; Religious, Grantmaking, Civic, Professional, and Similar Organizations; Other Services
312	Beverage and Tobacco	211	Oil and Gas Extraction
515	Broadcasting (except internet)	519	Other Information Services
233	Building, Developing, and General Contracting	322	Paper Manufacturing
325	Chemical Manufacturing/Biopharmaceuticals	324	Petroleum and Coal Products Manufacturing
334	Computer and Electronic Product Manufacturing	326	Plastics and Rubber Products Manufacturing
234	Construction – Heavy	3261	Plastics Manufacturing
238	Contractors - Special Trade	331	Primary Metal Manufacturing
522	Credit Intermediation and Related Activities	323	Printing and Related Support Activities
111	Crop Production	541	Professional (Business), Scientific, & Technical Services
518	Data Processing, Hosting and Related Services	92	Public Administration
611	Educational Services	511	Publishing Industries (except Internet)
335	Electrical Equipment, Appliance, and Component Manufacturing	523	Securities, Commodity Contracts, and other Financial Investments and Related Activities
332	Fabricated Metal Product Manufacturing	711	Sports Advisory Service
311	Food Manufacturing	517	Telecommunications
113	Forestry and Logging	313	Textile Mills
525	Funds, Trusts, and Other Financial Vehicles	314	Textile Product Mills
337	Furniture and Related Product Manufacturing	48	Transportation
622	Hospitals	336	Transportation Equipment Manufacturing
524	Insurance Carriers and Related Activities	221	Utilities
316	Leather and Allied Product Manufacturing	493	Warehousing & Storage
333	Machinery Manufacturing	562	Waste Management & Remediation Services
551	Management of Companies and Enterprises	321	Wood Product Manufacturing